

PATENT**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re the Patent Application of:	:	Conf. No.: 4306
Anand Subramanian, et al.	:	Art Unit: 3688
Serial No.: 10/001,772	:	Examiner: Raquel Alvarez
Filed: October 31, 2001	:	
Title: Internet contextual advertisement	:	
delivery system and method	:	

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

INFORMATION DISCLOSURE STATEMENT (IDS)

Dear Sir:

In accordance with 37 C.F.R. 1.97-1.98, Applicants and their attorneys are citing the references listed on the Form PTO/SB/08a for the Examiner's attention in connection with the above-identified application.

A copy of each non-patent document is submitted herewith along with the completed Form PTO/SB/08a. The information disclosure statement is being submitted accompanying the Request for Continued Examination (RCE). Consequently, no fee is due in connection with this submission. However, if a fee is deemed to be due, the Commissioner is authorized to charge our Deposit Account No. 03-3839.

Please address all correspondence to the correspondent address for Customer No. 26345 of Intellectual Docket Administrator, Gibbons P.C., One Gateway Center, Newark, New Jersey 07102-5310. Telephone calls should be made to Thomas J. Bean at (973) 596-4779 and fax communications should be sent directly to him at (973) 639-6287.

Thank you for your consideration.

Date: March 11, 2011



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